

OVERVIEW

THE SOFTWARE ASSET MANAGEMENT CHALLENGE

IT Administrators face many significant challenges: IT budgets are flat or growing slowly while the complexity of the environment supported and the demands of users continues to escalate. IT Administrators are also held accountable for identifying IT assets that are not being used or are underutilized to protect from needless overspending. Software license purchases and the corresponding maintenance costs represent a significant percentage of annual IT budgets. In addition, the chance of a company being audited for software license compliance increases every year. IT administrators must have an automated tool to manage software license assets to guard against waste and to avoid the legal settlement costs of an unexpected software compliance audit.

INTRODUCING ASSET MANAGER

Asset Manager is a complete, fast and cost-effective solution for effectively managing total software costs. Asset Manager is the ideal solution for IT administrators to implement best practices in managing software assets. The solution goes beyond simply scanning and identifying software, but also tracks the usage through metering and quickly identifies if software is being underutilized, sitting idle or that the appropriate number of licenses have not been purchased.

Asset Manager also provides the ability to centrally organize the purchasing contracts and licensing agreements so that the automated usage reports can be easily correlated to actual purchase costs and legal responsibilities. Asset Manager works seamlessly with Active Directory, and System Center Configuration Manager (SCCM). Finally, Asset Manager also supports identifying software used in VMware® ESX Server and Citrix® XenServer™ environments, which eliminates many of the licensing complexities that come with having virtual applications.



ScriptLogic Asset Manager™

Bring Order to Your Software Anarchy

ScriptLogic Asset Manager™ automates the tracking of software licenses throughout a company. Proper license tracking helps eliminate overspending on unused software, and assists in making certain that all software licenses have been paid for and are legitimate. With Asset Manager administrators are able to eliminate 7 to 10% of excessive software licensing costs* with a minimal investment that pays for itself in 90 to 120 days. Asset Manager ensures compliance with software license agreements, including those applications that are running in virtual environments. Finally, Asset Manager also provides a database to track and report on all license purchases, terms and conditions for more effective software buying decisions.

KEY BENEFITS



FIND

ScriptLogic Asset Manager uses three methodologies to find the software on your network, insuring that nothing is missed. Using multiple methods for finding software dramatically increases the accuracy of the inventory information.



IDENTIFY

Asset Manager uses multiple systems for finding all of the software on your network, and can automatically identify most of it, by analyzing the 'software DNA' against a database of thousands of applications.



TRACK USAGE

Software is too expensive to have it installed and not used. Asset Manager's metering technology can tell you not only who has it, but who's using it and how often.



AVOID AUDIT COSTS

Over-buying is not the best audit protection strategy, but it's often used. With over 120 pre-configured reports, Asset Manager can give you the complete picture of what you've licensed, installed... and what you're using.

*Cynthia Farren Consulting, 2009

USE CASE SCENARIOS

- Find applications by combining information from Add/Remove Programs, WMI calls, and files installed to the machine.
- Use the Software DNA database to quickly identify applications.
- Easily identify software bundles and version levels.
- With passive metering you can track what users are actually using. Find unused licenses and move them to people who need them.
- With active metering you can limit the number of concurrent licenses used across the organization at any given time.
- Store and organize purchase information including licensing agreements and contracts
- Use over 150 pre-defined reports or customize using the built-in report wizard for almost any scenario.

SYSTEM CENTER EDITION

Asset Manager System Center Edition allows Asset Manager to collect data and manage metering through the existing SCCM infrastructure, eliminating the need to install an additional agent on computers managed through System Center.

LICENSING

Asset Manager is licensed per device being monitored. The Citrix XenApp connector is licensed by the number of users who have access to the published applications.

KEY FEATURES



SOFTWARE IDENTIFICATION

- ScriptLogic Asset Manager identifies software through Add/Remove Programs, WMI scanning and scanning for executables on the hard drive.
- Automatically identify thousands of software packages, including software bundles. Thousands of new packages are added every month.
- Unidentified software information can be uploaded to us for research, and once identified we will add the data to the Software Pattern Identification Database.



USAGE METERING

- The passive metering function tracks all software usage including how often the application is launched.
- Passive metering can also track usage of applications that are bundled within a suite, such as Microsoft® Office, to determine if lower priced versions or bundles will suffice.



AUDIT PROTECTION

- Enforce concurrent use license rules with Active Metering. Only allow the number of licenses you have contracted for to run concurrently.
- Categorize software by license type, including per user, per machine, concurrent, shareware or even freeware. Assign licenses by geographic region, department, etc. so purchased licenses are deployed where needed.
- Asset Manager has over 120 pre-defined reports including installed software, license compliance, usage reporting and more.
- Track licenses in Citrix XenApp and VMware ESX server environments. Violation of license agreements by using the same license in virtual and physical environments is common